CV. HAKA VYZA MEDIA

Economics, Business, Management, & Accounting Journal (Ebisma)

HP : +62811-7422-182 ; E-Mail : journal.ebisma@gmail.com ; E-ISSN : 2962-2999

JOURNAL ARTICLE PUBLICATION STATEMENT

Letter Of Acceptance (LoA)

Number : 340/Ebisma/Vol.6/No.4/2026

Dear.
Deviyani Marron, Fatkhur Rochman, dan Umi Khabibah

Thank you for submitting your best article to be published on **Economics, Business, Management, & Accounting Journal (Ebisma)** with the title:

"Pembuatan Konten Video sebagai Strategi Branding pada Akun Instagram E-Radio Semarang di Kota Semarang"

Based on the results of the review and the decision of the editorial team, the article is declared **ACCEPTED** for publication in the **Economics, Business, Management, & Accounting Journal (Ebisma)** edition **Volume 6 Number 4 Desember 2026**.

Thus we submit this letter of information to be used as it should be, we express our gratitude.

No Reg : LOA20260829013838

The authenticity of the LOA can be checked by scanning the QR code on the side!

LOA20260829013838

Jambi, 29 August 2026
Editor In Chief

Dr. Vivi Herlina, S.IP, S.E., M.M.

Publisher :
CV. Haka Vyza Media
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