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Letter Of Acceptance (LoA)

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Dear.

Rakhmah Ayuningrum, Agustin Riyan Pratiwi, dan Shella Rizqi Amelia

Thank you for submitting your best article to be published on **Economics, Business, Management, & Accounting Journal (Ebisma)** with the title:

**"Pengaruh Inovasi Produk terhadap Keputusan Pembelian
Konsumen yang Dimediasi oleh Promosi pada UMKM Azkita Telur
Asin di Desa Toyareka"**

Based on the results of the review and the decision of the editorial team, the article is declared **ACCEPTED** for publication in the **Economics, Business, Management, & Accounting Journal (Ebisma)** edition **Volume 6 Number 3 September 2026**.

Thus we submit this letter of information to be used as it should be, we express our gratitude.

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LOA can be checked
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Jambi, 20 August 2026
Editor In Chief



Dr. Vivi Herlina, S.I.P, S.E., M.M.

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