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Letter Of Acceptance (LoA)

Number : 198/Ebisma/Vol.6/No.3/2026

Dear.

Rika dan Ardhiansyah

Thank you for submitting your best article to be published on **Economics, Business, Management, & Accounting Journal (Ebisma)** with the title:

"Pengaruh Viral Marketing dan Influencer Marketing terhadap Keputusan Pembelian Konsumen Pada Produk Hijab Kenan di Tiktok Shop (Studi Kasus di Kabupaten Tasikmalaya)"

Based on the results of the review and the decision of the editorial team, the article is declared **ACCEPTED** for publication in the **Economics, Business, Management, & Accounting Journal (Ebisma)** edition **Volume 6 Number 3 September 2026**.

Thus we submit this letter of information to be used as it should be, we express our gratitude.

No Reg : LOA20260706092538



The authenticity of the LOA can be checked by scanning the QR code on the side!

Jambi, 06 July 2026
Editor In Chief



Dr. Vivi Herlina, S.I.P, S.E., M.M.

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