



CV. HAKA VYZA MEDIA
Economics, Business, Management, & Accounting
Journal (Ebisma)

HP : +62811-7422-182 ; E-Mail : journal.ebisma@gmail.com ; E-ISSN : 2962-2999



JOURNAL ARTICLE PUBLICATION STATEMENT

Letter Of Acceptance (LoA)

Number : 170/Ebisma/Vol.6/No.3/2026

Dear.

Aimsya Tri Purnama dan Isyana Rahayu

Thank you for submitting your best article to be published on **Economics, Business, Management, & Accounting Journal (Ebisma)** with the title:

"Pengaruh Gamifikasi E-Commerce terhadap Customer Loyalty dengan Brand Trust dan Perceived Enjoyment Sebagai Variabel Mediasi pada Pengguna Shopee di Jawa Barat "

Based on the results of the review and the decision of the editorial team, the article is declared **ACCEPTED** for publication in the **Economics, Business, Management, & Accounting Journal (Ebisma)** edition **Volume 6 Number 3 September 2026**.

Thus we submit this letter of information to be used as it should be, we express our gratitude.

No Reg : LOA20260626005024



The authenticity of the LOA can be checked by scanning the QR code on the side!

Jambi, 26 June 2026
Editor In Chief



Dr. Vivi Herlina, S.I.P, S.E., M.M.

LOA20260626005024

Publisher :

CV. Haka Vyza Media

Jl. Merak Mutiara A05, Kec. Alam Barajo – Kota Jambi | Telp: +62811-7422-182 | Email: journal.ebisma@gmail.com

Accredited

SINTA 5

