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Letter Of Acceptance (LoA)

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Dear.
Aimsya Tri Purnama dan Isyana Rahayu

Thank you for submitting your best article to be published on **Economics, Business, Management, & Accounting Journal (Ebisma)** with the title:

"Pengaruh Gamifikasi E-Commerce terhadap Customer Loyalty dengan Brand Trust dan Perceived Enjoyment Sebagai Variabel Mediasi pada Pengguna Shopee di Jawa Barat "

Based on the results of the review and the decision of the editorial team, the article is declared **ACCEPTED** for publication in the **Economics, Business, Management, & Accounting Journal (Ebisma)** edition **Volume 6 Number 3 September 2026**.

Thus we submit this letter of information to be used as it should be, we express our gratitude.

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The authenticity of the LOA can be checked by scanning the QR code on the side!

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Jambi, 26 June 2026
Editor In Chief

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